



TEN-PRO
Global Junior Tour

**"WHERE CHAMPIONS
STARTED"**



CONTENT

- 3.** Welcome to TEN-PRO
- 5.** TEN-PRO tournaments worldwide
- 6.** Unique format
- 7.** Tournament figures
- 8.** Where do our players come from
- 9.** Succes stories
- 10.** Comunity & reach
- 14.** Comparison
- 17.** Calender 2021
- 18.** Reviews
- 19.** Sponsors International
- 20.** Sponsors National
- 21.** Contact info



TEN-PRO

Global Junior Tour



WELCOME TO TEN-PRO

TEN-PRO is an organisation armed with innovative ideas for helping young tennis players (U10, U11, U12, U13, U14, U15) develop an optimal preparation for an eventual tennis career on the professional tennis circuit. Success in the future starts with investment in the youth of today!

Our personal experience has shown us that there is still a lot of ground to be covered when it comes to international tennis experience for (young)players. As from the age of 12, there is a relatively clear-defined path that talented youth players have to follow if they want to reach the top levels in their sport. In daily practice, this is not enough. We at TEN-PRO feel that a very important aspect of this journey is about gaining international tennis experience at an early age. At present, there are hardly any organised international tournaments for players under the age of 12 and thus very little opportunity for young talented players to prepare themselves for the international circuit later on in their careers. The few international tournaments that are organised do not meet the standards that should be expected for talented youth players.



Goran Novakovic

**Founder of
TEN-PRO**

At TEN-PRO we see this short-coming as an opportunity! We believe that to have a chance in being successful, youth players cannot start soon enough in accumulating valuable international experience. Having the opportunity to play against the best youth players from all over the world allows these talented players to learn from each other and as a result can help them to advance to the next level.

We believe that by bringing the world's top players together on the same stage that they will gain valuable experience that is otherwise not easy to find at the moment.

TEN-PRO also organises it's junior tournaments using a UNIQUE FORMAT (see page 6).

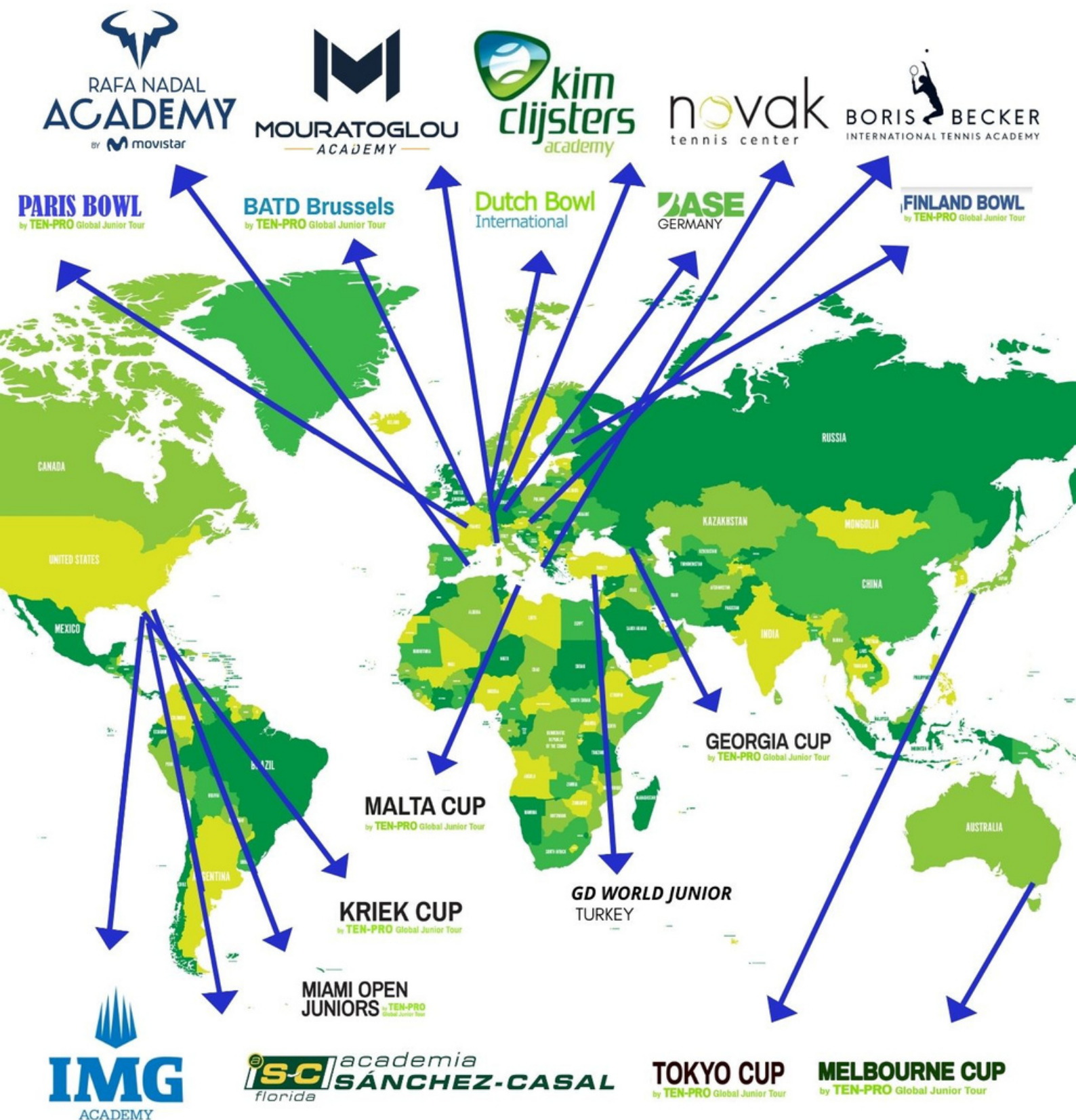
The key to our success is the bringing together of the right people to gain valuable practical, cultural and mental tennis experience through the organisation of high quality tournaments.

Goran Novakovic





TEN-PRO TOURNAMENTS WORLDWIDE





4 – 8 MATCHES GUARANTEED

What makes the TEN-PRO Global Junior Tour so special is the unique way in which the tournament is structured. This format allows young tennis talents to play in two age categories and play min. 4 or 8 matches, regardless of whether they win or lose and guarantees the players that they will compete at their own level, even after loss! Each age category has its' own competition.

COACHING-ON-COURT

Besides that TEN-PRO also introduced Coaching-on-court which is unique at junior tennis tournaments. A player may request that the coach goes on-court between sets to provide coaching (max. 2 minutes at the end of a set).

Nowhere else in the world you will find international junior tennis tournaments where young talents can play against each other in this way. TEN-PRO's format allows the young players the chance to gain invariable experience on an international stage!

Participating in TEN-PRO Global Junior Tour also brings other valuable experiences with it such as new insights into:

1. Cultural and mentality differences
2. Emotional aspects of the game
3. Tennis training methods
4. Match strategy
5. Sport nutrition
6. Education
7. Inspiring experience



TOURNAMENT FIGURES

Every year, TEN-PRO organises the international TEN-PRO Global Junior Tour for young tennis talents. The target group for this international tour are ambitious, world-class, highly talented tennis players in the category U10, U11, U12, U13, U14 and U15 (boys & girls). Currently the Tour consists of 14 international tennis tournaments organized yearly in Europe, the US, Asia & Australia.

Annually the scheduled TEN-PRO tournaments are organized at the leading academies such as Rafa Nadal Academy, Mouratoglou Academy, IMG Academy, Novak Tennis Center, Kim Clijsters Academy and Boris Becker Tennis Academy. Besides these scheduled tournaments TEN-PRO varies with different tournaments at different locations all over the world in order to offer a special and varied tournament calendar.

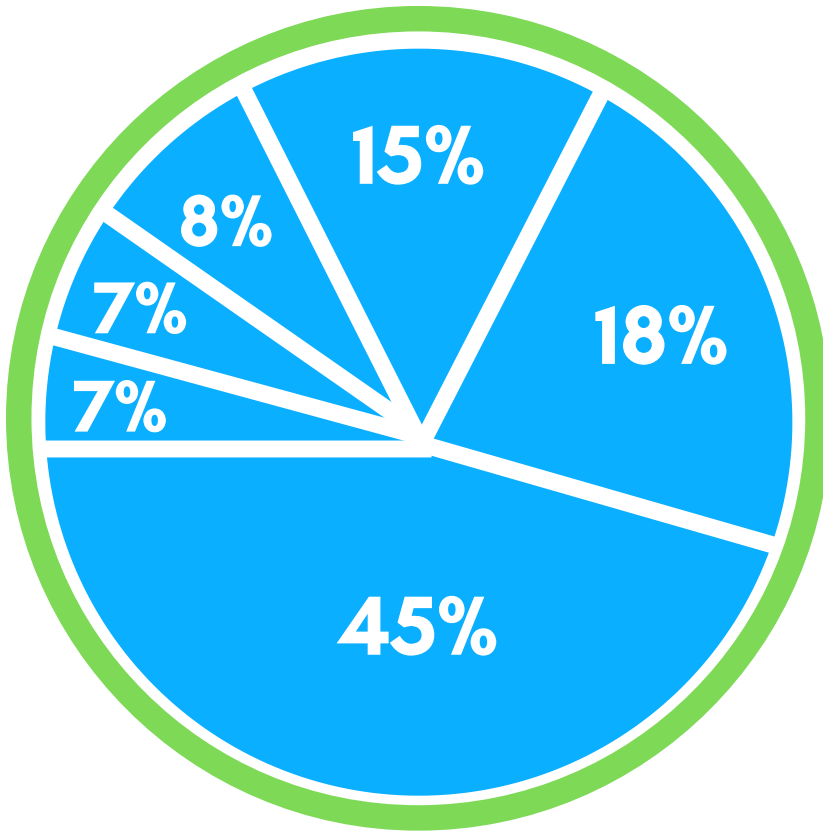


TEN-PRO FIGURES

- **2015** FOUNDED
- **42** TOURNAMENTS ORGANIZED
- **6,500** SELECTED PLAYERS
- **138** COUNTRIES PARTICIPATED FROM
- **5** CONTINENTS
- **210** PLAYERS ON AVERAGE PER TOURNAMENT
- **25,000** MATCHES PLAYED
- ORGANIZED AT THE **TOP ACADEMIES** OVER THE WORLD



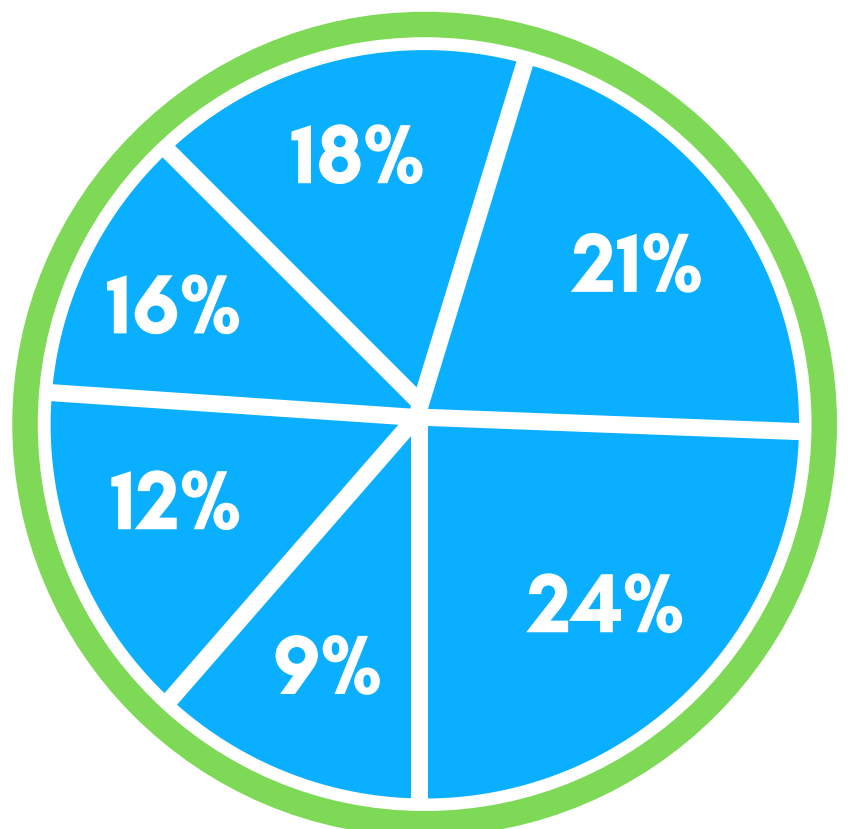
WHERE DO OUR PLAYERS COME FROM?



45% EUROPE
18% NORTH AMERICA
15% ASIA
8% AFRICA
7% SOUTH AMERICA
7% AUSTRALIA

PLAYERS CATEGORIES

U10 = 21%
U11 = 24%
U12 = 18%
U13 = 16%
U14 = 12%
U15 = 9%





SUCCESS STORIES



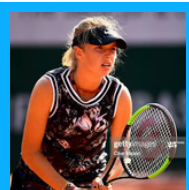
BRENDA FRUHVIRTOVA CZECH REPUBLIC

- **2020:** At the age of **13** Brenda defeated WTA world no. 54 Katerina Siniakova
- Aged 13 years, five months and nine days, she is the youngest player to win an ITF junior singles title (U18)
- Summer 2020, impressing in a match against WTA star Alize Cornet (top 50 WTA), who described her as an "amazing" prospect.



ALEXANDRA EALA FILIPPINES

- Winner doubles Junior Grand Slam AUSTRALIAN OPEN 2020
- No. 2 in the world ITF U18 (at the age of 15)
- Winner Orange Bowl 2018
- Winner Les Petits As 2018



LINDA FRUHVIRTOVA (CZ, born 2005)

- Former no. 1 in Europe
- No. 3 in the world ITF U18



CLERVIE GNOUGNOU (USA, born 2006)

- World champion U14 in 2019
- Finalist Orange Bowl 2019
- Finalist Les Petits As 2020



SOFIA COUSTOULAS (BEL, born 2005)

- Former no. 1 in Europe
- No. 4 in the world ITF U18



PETR BRUNCLIK (CZ, born 2006)

- No. 4 in Europe U14



ALEXANDER BLOCKX (BEL, born 2005)

- No. 22 in Europe U16



MATHILDE MUTAVDZIC (ENG, born 2004)

- Junior Grand Slam Wimbledon 2019
- Junior Grand Slam Australian Open 2020
- No. 8 in Europe U16

COMMUNITY & REACH



TOTAL AUDIENCE 1,459,843



EMAIL 1,000,000 A YEAR



FACEBOOK



WHATSAPP



INSTAGRAM



VIBER



VK - RUSSIA



WECHAT - CHINA



TEN-PRO WEBSITE

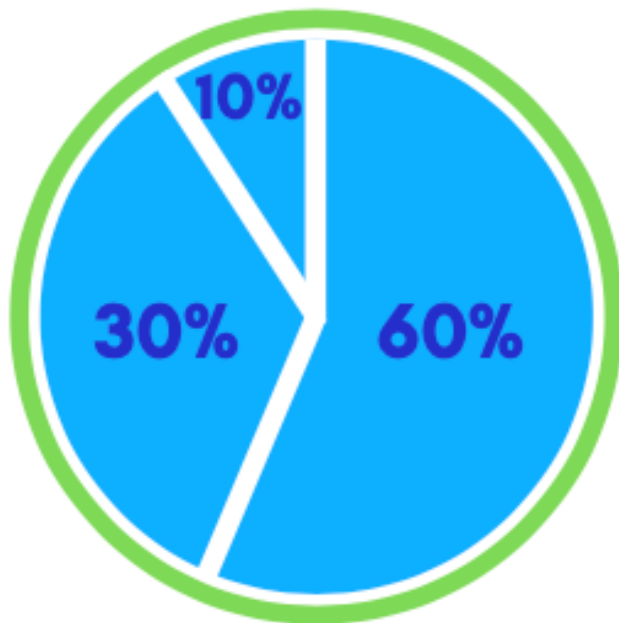
www.ten-pro.net

TARGETED GROUPS IN OUR COMMUNICATION:

60% = PLAYERS & PARENTS

30% = ACADEMIES & TRAINERS

10% = FEDERATIONS & REST



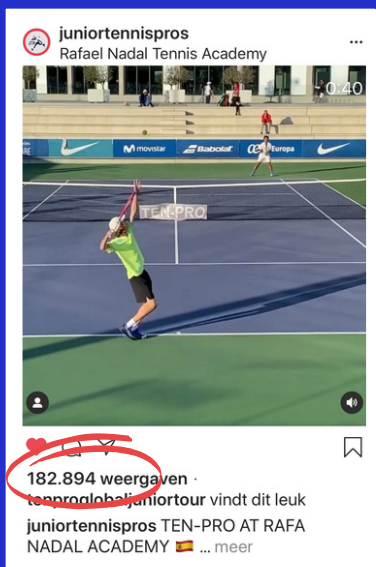
COMMUNICATION IN OUR COMMUNITY VIA

- WEBSITE
- TEN-PRO APP
- TENNIS ACCOMODATIONS
- RADIO/ TV / NEWSPAPER
- BANNERS
- ONLINE TENNIS MAGAZINE "SERVE IT UP"

INSTAGRAM

182,894

VIEWS



FACEBOOK

181,049

VIEWS



FRIENDS OF THE BRAND



**Rafa Nadal,
20 Grand Slams**

Rafa Nadal Academy



**Patrick Mouratoglou,
Coach Serena Williams**



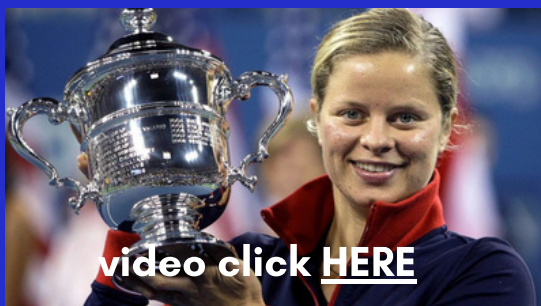
**Toni Nadal,
Former coach Rafa Nadal**



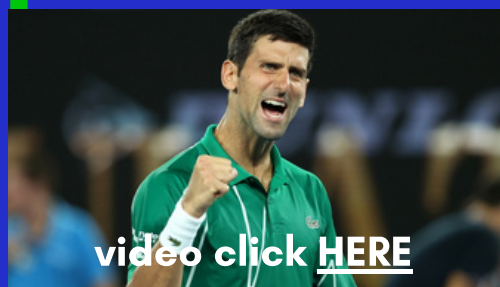
**Nick Bollettieri,
Founder IMG Academy**



FRIENDS OF THE BRAND



Kim Clijsters, 4 Grand Slams
Kim Clijsters Academy



Novak Djokovic, 17 Grand Slams
Novak Tennis Center



Boris Becker, 6 Grand Slams
Boris Becker tennis academy

Emilio Sánchez
Sánchez-Casal tennis academy





COMPARISON

TEN-PRO tournament

1. Average number of players per tournament: **210** players
2. Number of age categories per tournament: **6**
3. Average draw: **290** players
4. Average number of played matches per tournament: **590**
5. Average number of matches that count for UTR points or other ranking points: **590** matches
6. Average number of attendees per tournament: **1,820** persons
7. Average number of hours of public attendance at the tournament: **86** hours
8. Average number of hotel nights booked per tournament: **780**
9. Due to the unique format, the 100% attendance remains the same throughout the week
10. **4-8** matches guaranteed per player per tournament
11. Possibility of coaching-on-court
12. High level of professionalism (media coverage, video recording and analyzing, high level of organisation)
13. Our goal is to create a Junior Grand Slam for our players. The TEN-PRO Tournaments have the "WoW" effect because of the top academies where they are played and because of the inspiring top players like Nadal & Djokovic who train there. Playing a TEN-PRO tournament is therefore a very special experience.

PERCENTAGE

77,5% - 22,5%

75% - 25%

81,9% - 18,1%

86,5% - 13,5%

83,3% - 16,7%

85,8% - 14,2%

81,9% - 18,1%

83,8% - 16,2%

Int. junior tournament

1. Average number of players per tournament: **64** players
2. Number of age categories per tournament: max. **2**
3. Average draw: **64** players
4. Average number of played matches per tournament: **92**
5. Average number of matches that count for UTR points or other ranking points: **92** matches
6. Average number of attendees per tournament: **300** persons
7. Average number of hours of public attendance at the tournament: **19** hours
8. Average number of nights booked per tournament: **150** nights
9. Due to format, there is an average of 25-30% less attendance every day
10. On average, **2** matches per player
11. No possibilities for coaching
12. Uses standard base format
13. 95% of the international junior tournaments is played at a basic standard accommodation



COMPARISON

TEN-PRO tournament

14. The tournament calendar is known a year in advance. After registration you know immediately if you are accepted or not for the tournament. This allows you to book airline tickets and a hotel early, which reduces costs enormously. It's also very practical for your own schedule in combination with school, work, etc.
15. Because TEN-PRO tournaments are played by year of birth, there are many age categories (6). This makes it interesting for tennis associations, academies and large groups of players to participate with many players in different age categories
16. You can play 1 age category higher than your actual age through performance.
17. TEN-PRO tournaments have many international participants.
18. At TEN-PRO tournaments the accent is on offering a training week prior to the tournament. In addition, the possibility is offered to make use of the TEN-PRO travel coach for coaching & training during the tournament. In this way everything is aimed at getting the maximum out of a tournament week.

Int. junior tournament

14. All you know is the date of the tournament. Whether you are accepted into the main draw is only known by the top 20 players. This means you can only book your tickets and hotel at a very late stage and therefore pay a high price. If you are still in an "alternate" position, you can only see at a very late moment (until signing in) whether you can play qualification. As long as you are not among the top players, participation in these tournaments remains uncertain.
15. These tournaments are played only in three age categories U12/U14/U16. Most tournaments use 1 age category per tournament. This is a disadvantage for age categories U11, U13, U15.
16. You can only play in your own age category (without exceptions)
17. These tournaments allow many of their own national players. This makes the tournament a lot less international.
18. No organisation in this context.



COMPARISON

TEN-PRO tournament

- 19. The points obtained for the TEN-PRO ranking system represent (big) prizes. "Score your points and earn your reward"
- 20. Once registered and accepted, you can play the tournament.
- 21. Record: draw of 460 players played 925 matches in one tournament (TEN-PRO at Mouratoglou Tennis Academy)

Int. junior tournament

- 19. No prizes related to the ranking.
- 20. The clear majority of registered players have no chance of actually playing the tournament.
- 21. No records known.

CALENDER 2021

TEN-PRO Global Junior Tour
at RAFA NADAL ACADEMY by MOVISTAR

15-21 MARCH 2021
RNA - Mallorca

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.rafa Nadalacademy.com
CONTACT & REGISTRATION:
proglobus@live.nl



Dutch Bowl
by TEN-PRO Global Junior Tour

18-24 APRIL 2021
The Netherlands

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
CONTACT & REGISTRATION:
proglobus@live.nl



NOVAK DJOKOVIC
by TEN-PRO Global Junior Tour

24-30 MAY 2021
Belgrado - Serbia

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

www.ten-pro.net
www.novakdjokoviccenter.com
CONTACT & REGISTRATION:
proglobus@live.nl



kim clijsters
by TEN-PRO Global Junior Tour

22-27 JUNE 2021
Kim Clijsters Academy - Belgium

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.kimclijstersacademy.be
CONTACT & REGISTRATION:
proglobus@live.nl

Powered by Wilson



GEORGIA CUP
by TEN-PRO Global Junior Tour

12-18 JULY 2021
Leila Meskhi Academy - TBILISI

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.leilameskhiacademy.com
CONTACT & REGISTRATION:
proglobus@live.nl



BORIS BECKER
by TEN-PRO Global Junior Tour

4-10 AUG 2021
Boris Becker Academy - Germany

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.borisbecker-tennisacademy.com
CONTACT & REGISTRATION:
proglobus@live.nl



PARIS BOWL
by TEN-PRO Global Junior Tour

13-19 AUG 2021
Paris West Academy - France

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.pariswesttennisacademy.com
CONTACT & REGISTRATION:
proglobus@live.nl



MOURATOGLU
by TEN-PRO Global Junior Tour

22-28 AUG 2021
Nice - France

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.mouratoglou.com
CONTACT & REGISTRATION:
proglobus@live.nl



FINLAND BOWL
by TEN-PRO Global Junior Tour

16-21 OKT 2021
Helsinki - Finland

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.helstennis.fi
CONTACT & REGISTRATION:
proglobus@live.nl



TEN-PRO Global Junior Tour
at RAFA NADAL ACADEMY by MOVISTAR

22-28 NOV 2021
Rafa Nadal Academy by Movistar - Mallorca

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.rafa Nadalacademy.com
CONTACT & REGISTRATION:
proglobus@live.nl



BORIS BECKER
by TEN-PRO Global Junior Tour

27 DEC 2021 - 2 JAN 2022
Boris Becker Academy - Germany

INTERNATIONAL TENNIS TOURNAMENT FOR WORLDWIDE HIGHLY TALENTED BOYS & GIRLS U10, U11, U12, U13, U14, U15, U16

4 OR 8 MATCHES GUARANTEED FOR EVERY PARTICIPANT
* See regulations

COACHING-ON-COURT!
UTR & TEN-PRO Ranking

ORGANIZERS:
www.ten-pro.net
www.borisbecker-tennisacademy.com
CONTACT & REGISTRATION:
proglobus@live.nl

Powered by Wilson





REVIEWS

Hi Goran

I have just been at the latest TEN-PRO event in Germany with one of my students – Eva Woydt from Austria.

As a coach who has been to every level of junior tournament I have to say that our first experience of your new circuit was eye-opening.

Your concept and vision is first-class and this was the most professional and best officiated junior tournament I have ever been to.

I and Eva's parents can't applaud you enough for this fantastic idea as I feel such a circuit has been badly needed for a long time in order to provide a bridge between local competition for talented young kids and the Tennis Europe circuit. Regards, Mark Carruthers

Hi Goran,

I send you this email to congratulate you on the organization set up during the Mallorca tournament at the Rafa Nadal Academy. It was magic, my daughter Romane, registered in U10 and U11 does not stop talking about the tournament since we returned to France. Playing against girls from all over the world was magical, we kept in touch with many players and parents, even if we were opponents during a match. Thank you!

Sports greetings, Ludovic HANGARD

Hej Goran,

Now I am seriously REGRETTING not sending my players to Ten-Pro events earlier!!! They are having a SUPER TIME there at the Mouratoglou Academy in France and at the end of the day this is a MUCH BETTER EXPERIENCE than just playing one or two TE matches and flying home. THANKS for the boys having a great time, Goran... it is a WIN-WIN FOR ALL!!

Cheers, Dave

For photos of the tournaments click [HERE](#).

SPONSORS INTERNATIONAL

Wilson is the largest American producer of sports equipment. They make equipment for many sports, among them baseball, badminton, American football, basketball, fastpitch softball, golf, racquetball, soccer, squash, tennis, pickleball and volleyball. They are mainly known for their high-quality tennis rackets. Many top tennis players play with Wilson rackets, such as Roger Federer, Serena Williams and Stéfanos Tsitsipás. As of 2015 Wilson is the main sponsor of the TEN-PRO Global Junior Tour.



Dazbog Coffee is the realization of the American dream by two immigrants of the former Soviet Union, Anatoly and Leonid Yuffa. The history and character of their homeland inspired the unique and intriguing names of Dazbog's fresh and roasted blends. Dazbog samples coffee from hundreds of farms around the world to select only the best estate and plantation beans. Dazbog is a sub-sponsor of the TEN-PRO Global Junior Tour since 2020.

PlaySight technology powers tennis players, coaches and teams all over the world with its connected camera platform. Automated production live streaming, multi-angle video, performance analysis, instant replay, tagging, data and analytics. Sponsor since 2019.



To download the SPONSOR PACKAGE, please click [HERE](#).

SPONSORS NATIONAL



Facility Groep Nederland
Alles voor schoon & goed



Kaak Group



ulamo
COATING



CONTACT INFO



Meet (some of) our travelling team

Tournament director
Head referee
Tournament planner
Tournament desk
Marketing & communication

CONTACT

TEN-PRO Global Junior Tour
Wikkestraat 34
6832 CN ARNHEM, The Netherlands

Phone: +31 6 22 11 88 57
Mail: proglobus@live.nl

www.ten-pro.net
[Skype: g.novakovic1](https://www.skype.com/join/g.novakovic1)





www.ten-pro.net